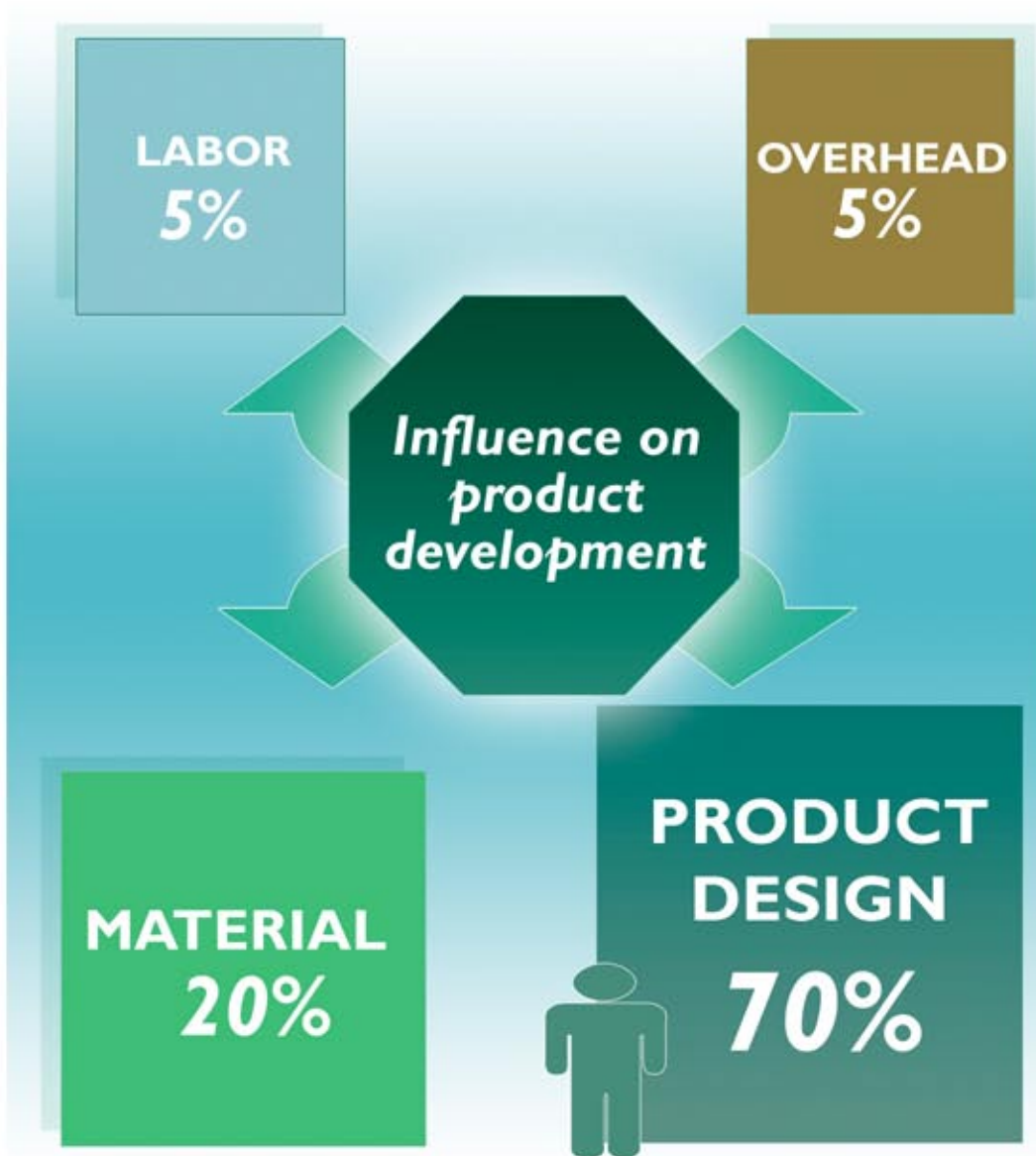




Virtual Product Development & Design Engineering



Conceptia
SOFTWARE DEVELOPMENT & ENGINEERING SERVICES
Perfecting Service Practice



Conceptia Software Technologies

Creating Exceptional Customer Values



Conceptia Software Technologies Private Limited, Bangalore, is one of the fastest emerging Virtual Product Development (VPD) company focusing on Industrial product design and Mechanical Engineering Design.

Conceptia was born in 2004 and we are head-quartered in Bangalore & also have office in New Delhi. We are an ISO 9001 2000 certified company.

Our Key focus is to create customer values by integrating design with various aspects of your business thereby increasing the customer's profitability.

Customers who partner with us either to enhance their existing products or to introduce a brand new product will be offered the best solutions by applying the latest technology and at the same time streamlining the processes involved to bring the product to market at a faster pace. To be successful and competitive in the current market place, reducing product development cycle is of prime importance.

We cater to product development needs of various type of customers, be it individual entrepreneurs, small, medium and large industries or original equipment manufacturers (OEM).

Conceptia team for product development & Engineering consists of professionals from varied backgrounds like Industrial Product Design, Engineering Design, and analysis, Design Management & Product Life Cycle management. We also work closely with consultants who have expertise in specific domains of knowledge and vast experience in the industry.

Conceptia Approach

Effectively manages your product development process

The process of product development starts either from sketching your ideas and creating layouts or by creating a CAD model from the initial layouts. Our experts in Industrial design works closely with the engineering experts and ensure the designs to be simpler and cost effective to manufacture.

To understand better and effectively manage, the product development process is basically split as four phases.

Product Design Work flow

You share your idea

How do you visualize?

Is it a new product design?

Is it a redesign of existing product?

Material selection

Where do you plan to use it?

Is it a new product category?

Proposed Time frame

Phase - 1

- Understanding Client Requirement
- Feasibility Study
- Review
- Budgeting & Proposal

Phase - 2

- Layout sketches
- Approval
- CAD/CAE
- Material selection
- Finishes

Phase - 3

- Engineering Detailing
- Mechanisms & interfaces
- Manufacturability
- Packing & Shipping
- Installation
- Maintenance
- Prototyping & testing

Phase - 4

- Engineering Drawings
- Manufacturing
- Assembly Specs
- Software & Firmware
- Electronic Specs

PRODUCT
DEVELOPMENT
PROCESS



Conceptia Process

Increased Functionality, Superior performance & Quality



Conceptia also assists in selecting appropriate tooling and manufacturing vendors for all production and prototype manufacturing processes. Our engineers design and assist you to design assembly tools and fixtures. We provide full engineering support for pre-production and production builds.

We at Conceptia ensure that the consumers who are the end users will find the product desirable, aesthetically appealing with stunning style, better features and increased functionality, superior performance & quality and most important at an affordable price.

The whole process goes through an efficient management so that we help you meet the challenges in the market and ensures that the product reaches the market at the specified time and cost.

About Conceptia

Conceptia designs and delivers IT enabled solutions that help engineering companies to win in the race to get their products to market faster. These solutions enable clients to differentiate themselves and gain operational superiority. Conceptia solutions are based on the wealth of information and expertise available to be leveraged by clients.

With Conceptia clients are assured of an efficient business partner with processes that help in delivering on-time always.

Let the Conceptia team help convert your ideas to reality...

Contact us to review your project at +91 80 26799382 / 26798959 or email us at info@conceptia.in

Conceptia Software Technologies Private Ltd
#124, 100 Ft Ring Road, 5th Block, 3rd Phase ,B.S.K. 3rd Stage
Bangalore-560 085, Karnataka, INDIA.



Conceptia
SOFTWARE DEVELOPMENT & ENGINEERING SERVICES
Perfecting Service Practice

** Images in this brochure are used to convey our expertise. They belong to their respective owners and we do not lay any claim on them.

VPD ♦ SHIP DESIGN AND MARINE ENGINEERING ♦ CAD/CAM/CAE/PLM